

# MUSKOKA

*Hwy 11 is one of the busiest highways in Ontario and is the main route into Muskoka and cottage country. This billboard is the only digital anywhere on Hwy 11.*

**Latitude:** 44.86567

**Longitude:** -79.3237999



**2016 Hwy 11 N  
(Facing East)**



**8'H x 16'W**

**36,250**  
Daily Impressions

**SANFORD**  
OUTDOOR