

# NIAGARA FALLS

*In close proximity to high-profile locations and has constant exposure to traffic in the area. You will find high exposure in this area due to tourist and local attractions like the Hard Rock Café, Museums, Fallsview Casino as well as the location just off of the Rainbow Bridge by the Duty Free.*

**Latitude:** 43.0915057

**Longitude:** -79.0734722



**12'H x 12'W**

**11,655**

Daily Impressions

**5726 Falls Ave @  
Rainbow Bridge  
(Facing Northeast)**



**SANFORD**  
OUTDOOR